



2024 PARTNERSHIP INVESTMENT OPPORTUNITIES



*Many Hands For
One Mission*

EMPIRE
Board of Realtists[®], Inc

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Archie Emerson
President Elect

THE EMPIRE BOARD OF REALTISTS®, INC. (EBR)

is a non-profit professional real estate trade association that promotes "Democracy in Housing". Our core objective is to secure the right to equal housing opportunities regardless of race, creed or color for all. EBR was founded in 1939, making it one of the oldest local Boards of the National Association of Real Estate Brokers (NAREB®) in America. Members of NAREB® are called "Realtists®."

1

THE MISSION

Our goal is to bring together professionals in the real estate industry to promote the meaningful exchange of ideas about our business and how best to serve our clientele. We strive to create an environment where creativity flourishes in both the workplace and the marketplace. Our core objective is to secure the right to equal housing opportunities regardless of race, creed, or color.

To service our target market, we ensure training and educational opportunities are available to our entire membership across the many disciplines we represent, providing certifications and special designations in many areas of interest. Our ability to professionally service our client base is the foundation by which we operate.

Our organization was founded in 1939, making it one of the oldest minority trade association in America. Since its inception, we have participated in various meaningful challenges and legislative improvements, to establish fair housing for all.

As stated by past president Q. V. Williamson, "A free man's most cherished dream is to own his own home, in the place of his choice."

The Empire Board of Realtists, Inc. (EBR) continues to dedicate its energies toward making this dream come true. Our motto "Democracy in Housing" truly provides the stimuli and stamina for EBR to remain an important institution in the economic engine of metropolitan Atlanta and the state of Georgia.

THE OPPORTUNITY

The Empire Board of Realtists®, Inc. has built a strong reputation & history in understanding and maximizing the value and importance of building relationships. It is our

expectation that the strategically coordinated mix of in person, on-the-ground and virtual experiences will reach thousands of prospective homebuyers and real estate practitioners in venues and at events. We believe that your participation and partnership in these experiences will be mutually beneficial.

Joining the Empire Board of Realtists® positions your brand as a trusted collaborator; one that that knows and appreciates the business rewards of accessing Black consumer spending power. Your decision to be an integral part of the Empire Board of Realtists® agenda to close the wealth gap through homeownership and targeted investment confirms your decision to be a solution-driven stakeholder. EBR's 2023-2024 program calendar offers a myriad of opportunities to reach predominantly Black American real estate practitioners representing all real estate disciplines and Black American consumers pursuing the American Dream of affordable homeownership. Whether you are interested in entrance and introduction into the faith-based community; enhancing your company's diversity contracting and recruitment programs; presenting affordable and sustainable mortgage lending products; participating as a supporter of financial literacy and homebuyer education programming, or engaging Realtists® in your marketplace, opportunities abound. Your company can choose a marketing program that not only meets your target marketing objectives, but also supports the Empire Board of Realtists®' goals to increase Black homeownership and expand professional opportunities for our membership.



BUILDING BLACK WEALTH

2

The Empire Board of Realtist, Inc. (EBR), Atlanta, Georgia, is a non-profit real estate trade organization and is the local Board of the National Association of Real Estate Brokers (NAREB), a professional real estate trade organization. With the credo of "Democracy in Housing" standing as the mission, vision and embedded goal, Realtists remain committed to serving the Unserved and the Underserved. We are working together to build wealth and make homeownership affordable, attainable, sustainable and a reality for all.



DIAMOND PARTNERSHIP \$50,000 INVESTMENT



3



Board of Realists®, Inc.

Many Hands - One Mission

Diamond Corporate Partnership

Expires 12/31/2025

- Corporate DIAMOND Partnership/Membership with Empire Board of Realist (Expiring (12/31/2025))
- Corporate Allied membership - Expiring (12/31/2025)
- Six (6) Allied Corporate EBR Memberships annually (2024 and 2025)
- Three (3) sponsored General Resource meetings (in-person or virtual)
- Two (2) sponsored 85th Celebration events
- Two (2) years of Building Relationships with Empire Board School and the Affiliates (NID Housing Counseling Agency, Women Council of EBR, Young Realist Division and Appraisal Division)
- One (1) official seat on the Empire Board of Realist Partner Advisory Board
- Empire Board Develop Community Outreach Events
- Serve and Develop Community Outreach Events Highlighted/Featured, Empire Board Real Estate School Lunch & Learn (Topics related to homeownership), Product marketing campaign
- Highlighted/Featured, Networking Mixer All Community Engagement
- Corporate Logo on all online platforms (website & social media campaigns)
- Marketing Corporate Logo campaign:
 - Many Hands ~ One Mission
 - National Building Black Wealth Tour, Atlanta, GA
 - Regional Conference May 2024, Atlanta, GA
 - Marketing materials at all Empire Board of Realist General Membership meetings
 - Highlighted/Featured on all Empire Board of Realist Live Stream Pod Hot Topics
 - Highlighted/Featured during Realist Week in held annually in April
 - Highlighted/Featured daily during National Homeownership Month annually in June
 - Empire Board of Realist Scholarship Gala plus corporate signage/display and one (1) table for 2024 and 2025
- Exclusive Corporate Invitation to the Empire Board of Realist Agent Appreciation Event

PLATINUM PARTNERSHIP \$25,000 INVESTMENT



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4

Platinum Corporate Partnership

Expires 12/31/2024

- Corporate PLATINUM Partnership/Membership (Expiring 12/31/2024)
- Corporate Allied membership (Expiring 12/31/2024)
- Six (6) Allied Corporate Empire Board of Realist Memberships
- Two (2) years of Building Relationships with Empire Board School, The Affiliates (NID Housing Counseling Agency, Commercial Council Board, Women's Council of EBR, Young Realist Division and Appraisal Division)
- One (1) official seat on the Empire Board of Realists
- Two (2) Sponsored 85th Celebration events
- Board of Realist Partner Advisory Board Empire Board
- Serve & Develop Community Outreach Events
- Highlighted/Featured, Empire Board Real Estate School Lunch & Learn (Topics related to homeownership), Product marketing campaign
- Highlighted/Featured, Networking Mixer and All Community Engagement
- (Two (2) per year) Corporate Logo on all online platforms (website and social media campaigns)
- Marketing Corporate Logo campaign:
 - Many Hands ~ One Mission
 - National Building Black Wealth Tour, Atlanta, GA
 - Regional Conference May 2024
- Marketing materials at all Empire Board of Realist General Membership Meetings
- Highlighted/Featured on all Empire Board of Realist Live Stream Pod Hot Topic
- Empire Board of Realist Scholarship Gala plus corporate signage display, one (1) table for 2023
- Highlighted/Featured during Realist Week in held annually in April
- Highlighted/Featured daily during National Homeownership Month annually in June

GOLD PARTNERSHIP \$15,000 INVESTMENT

5



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Gold Corporate Partnership

Expires 12/31/2023

- Corporate GOLD Partnership/Membership (Expiring 12/31/2024)
- Corporate Allied membership (Expiring 12/31/2024)
- Four (4) Allied Corporate Empire Board of Realist Memberships
- One (1) year of Building Relationships with Empire Board School, the Affiliates (NID Housing Counseling Agency, Women Council of EBR, Young Realist Division and Appraisal Division)
- One (1) official seat on the Empire Board of Realist Partner Advisory Board Marketing Corporate Logo campaign:
- Many Hands ~ One Mission
- National Building Black Wealth Tour, Atlanta, GA
- Two (2) Sponsored 85th Celebration Events
- Local Networking Mixer and All Community Engagement
- National Building Black Wealth Tour, Atlanta, GA
- Regional Conference May 2024
- Corporate Logo on online platforms (website and social media campaigns)
- Marketing materials displayed during in-person events
- Empire Board of Realist General Membership Meetings
- Highlighted on Empire Board of Realist Live Stream Pod Hot Topics Highlighted during Realist Week in held annually in April
- Highlighted during National Homeownership Month annually in June

SILVER PARTNERSHIP \$10,000 INVESTMENT



Board of Realists[®], Inc.

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6

Silver Corporate Partnership

Expires 12/31/2023

- Corporate SILVER Partnership/Membership (Expiring 12/31/2024)
- Corporate Allied Membership (Expiring 12/31/2024)
- Two (2) Allied Corporate Empire Board of Realist Memberships
- Two (2) EBR membership Resource meeting
- One (1) year of Building Relationships with Empire Board School, the Affiliates (NID Housing Counseling Agency, Women Council of EBR, Young Realist Division and Appraisal Division)
- Two (2) Sponsored 85th Celebration events
- Corporate Logos on online platforms (website and social media campaigns)
- Marketing materials at in-person Empire Board of Realist General Membership Meetings
- Highlighted on Empire Board of Realist Live Stream Pod Hot Topics
- National Building Black Wealth Tour
- Regional Conference May 2024

EVENT PARTNERSHIP \$5,000 INVESTMENT

7



EMPIRE

Board of Realists[®], Inc.

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Event Corporate Partnership

Expires 12/31/2024

- Corporate Sponsorship Partnership/Membership (Expiring 12/31/2024)
- Corporate Allied Membership (Expiring 12/31/2024)
- Two (2) Allied Corporate Empire Board of Realist Memberships
- One (1) EBR membership Resource meeting
- One (1) Sponsored Empire Board of Realist Event (Golf Tournament, Housing Summit, or Veteran Celebration Day, Community Outreach Event)
- Realtist Week Sponsor/Presentation
- Corporate Logo on online platforms (website)
- Empire Board School Event

PARTNERSHIPS AT A GLANCE



	DIAMOND 2023 - 2025	PLATINUM 2024	GOLD 2024	SILVER 2024	EVENT 2024
Corporate Membership & Six (6) Annual Allied Corporate EBR Memberships	●	●			
Corporate Membership & Four (4) Annual Allied Corporate EBR Memberships			●		
Corporate Membership & Two (2) Annual Allied Corporate EBR Memberships				●	
Corporate Membership & One (1) Annual Allied Corporate EBR Memberships					●
Three (3) sponsored General Resource meetings (in-person or virtual)	●				
Two (2) sponsored General Resource meetings (in-person or virtual)				●	
One (1) sponsored General Resource meetings (in-person or virtual)					●
Two (2) sponsored 85th Celebration events	●	●	●	●	
Two (2) years of Building Relationships with Empire Board School and the Affiliates (NID Housing Counseling Agency, Women Council of EBR, Young Realist Division and Appraisal Division)	●	●			
One (1) year of Building Relationships with Empire Board School and the Affiliates (NID, Women Council of EBR, YRD & Appraisal Division)			●	●	
One (1) official seat on the Empire Board of Realist Partner Advisory Board	●	●	●		
Empire Board Community Development Outreach Events	●	●			
Opportunity to Serve and Develop Community Outreach Events	●	●			
Highlighted/Featured, Empire Board Real Estate School Lunch & Learn (Topics related to homeownership), Product marketing campaign	●	●			
Corporate Logo on all online platforms (website and social media campaigns)	●	●		●	●
Marketing Corporate Logo campaign: 1) Many Hands ~ One Mission 2) National Building Black Wealth Tour, Atlanta, GA	● ●	● ●	● ●	●	
Regional Conference May 2024, Atlanta, GA	●	●	●	●	
Marketing materials at all EBR General Membership meetings	●	●	●	●	
Highlighted/Featured on all Empire Board of Realist Live Stream Pod Hot Topics	●	●	●	●	
Highlighted/Featured during Realist Week in held annually in April	●	●	●		
Daily Highlights/Features - National Homeownership Month annually (June)	●	●	●		
Empire Board of Realist Scholarship Gala plus corporate signage/display and one (1) table for 2024 and 2025	●	●			
Exclusive Corporate Invitation to the EBR Agent Appreciation Event	●				
Local Networking Mixer & All Community Engagement			●		
Marketing materials at In-person EBR General Membership Meetings		●			
Marketing materials displayed during in-person events			●		
One (1) Sponsored Outreach Event: Golf Tournament, Housing Summit, Veterans Celebration Day, Community Outreach					●
One sponsored Empire Board School Event					●

2023 - 2024 PARTNERSHIP INVESTMENT COMMITMENT FORM

9



Board of Realists[®], Inc.

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NAME _____

COMPANY NAME _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE NUMBER _____ EMAIL ADDRESS: _____

Please check your desired level of commitment:

- \$50,000 Diamond Sponsor
- \$25,000 Platinum Sponsor
- \$15,000 Gold Sponsor
- \$10,000 Silver Sponsor
- \$5,000 Event Month Sponsor

Please sign and return to President Archie Emerson.

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